

FIG. 1
(PRIOR ART)

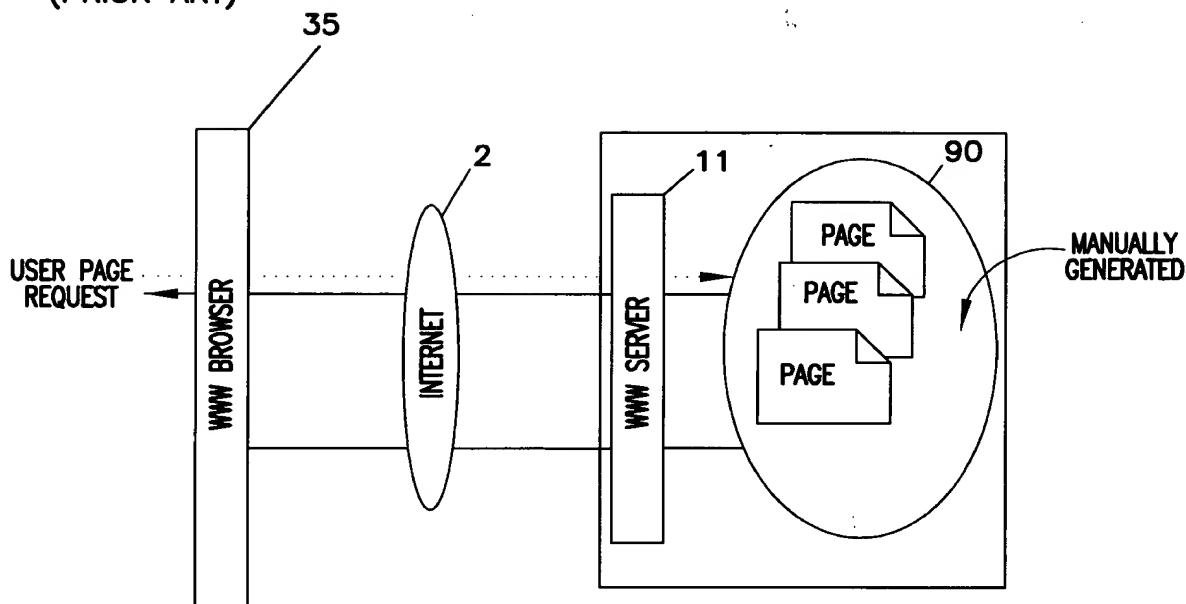


FIG. 2
(PRIOR ART)

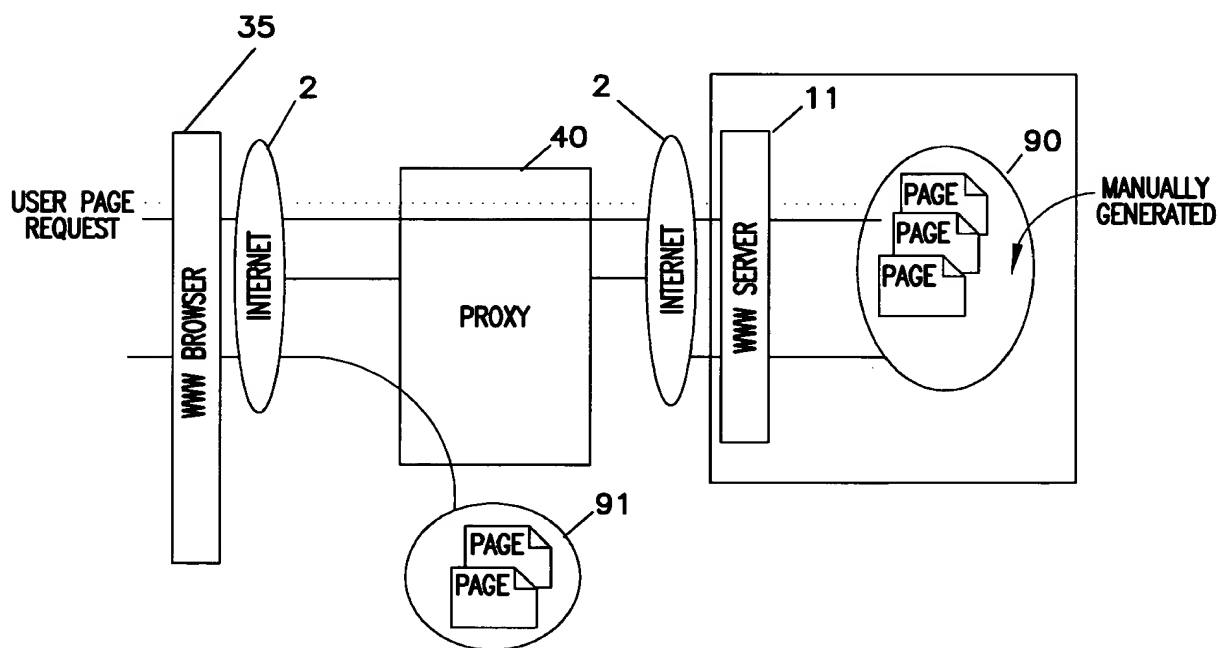


FIG. 3
(PRIOR ART)

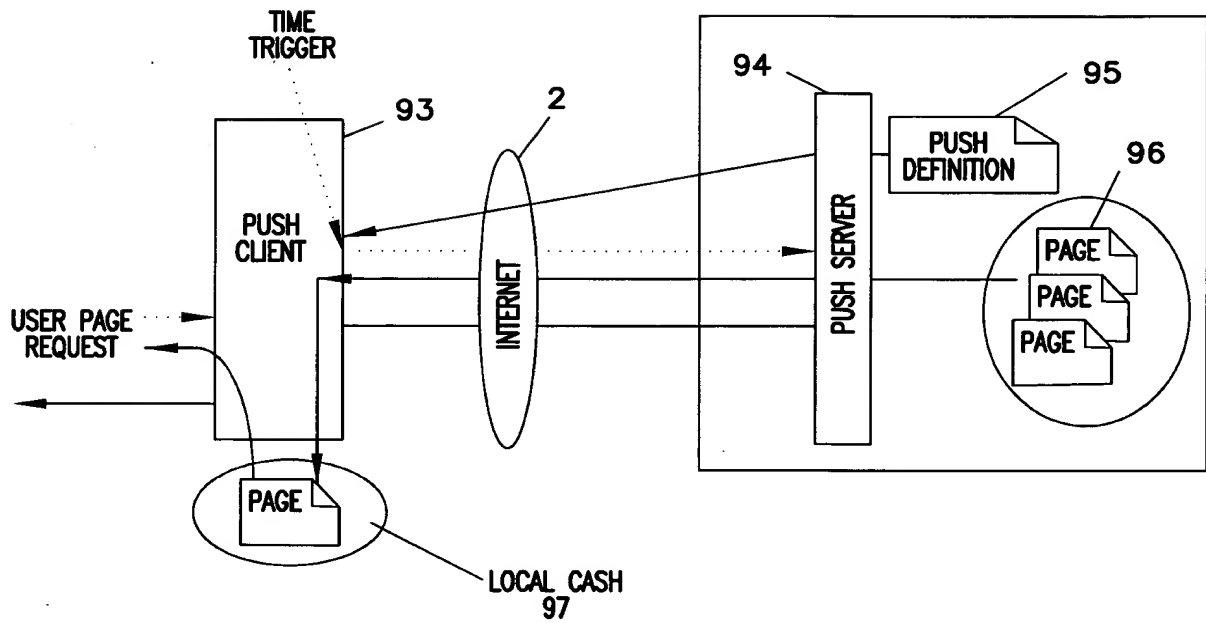
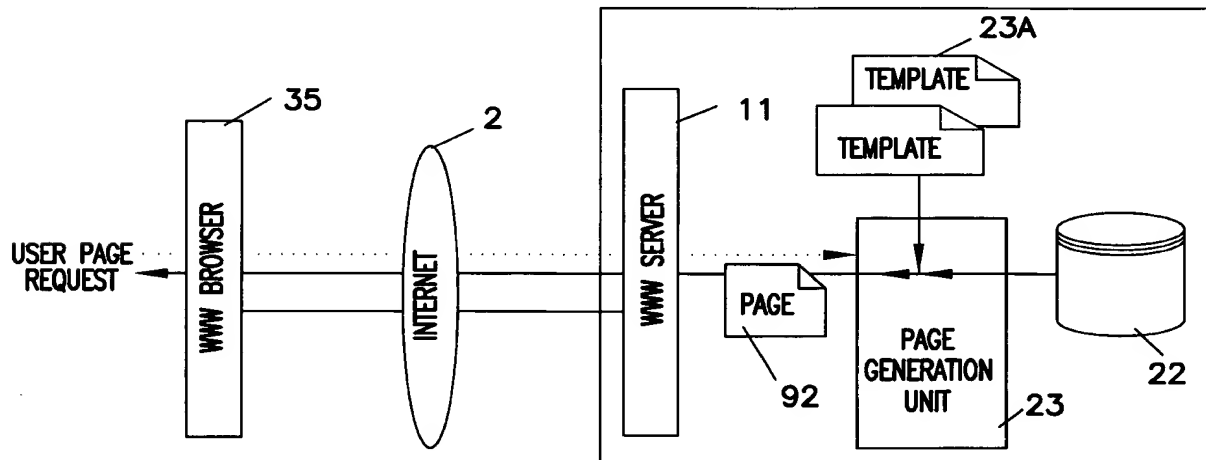
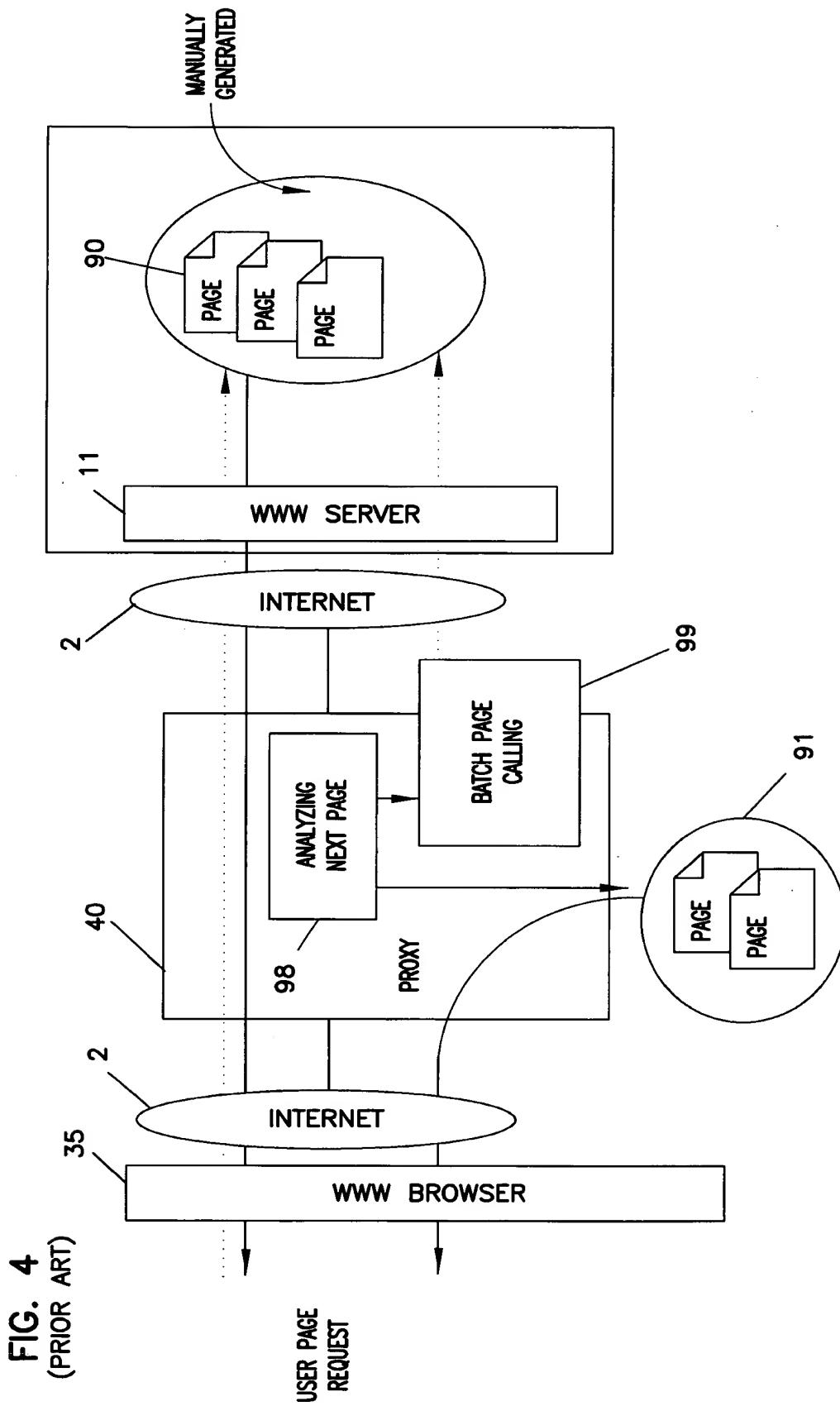


FIG. 5
(PRIOR ART)





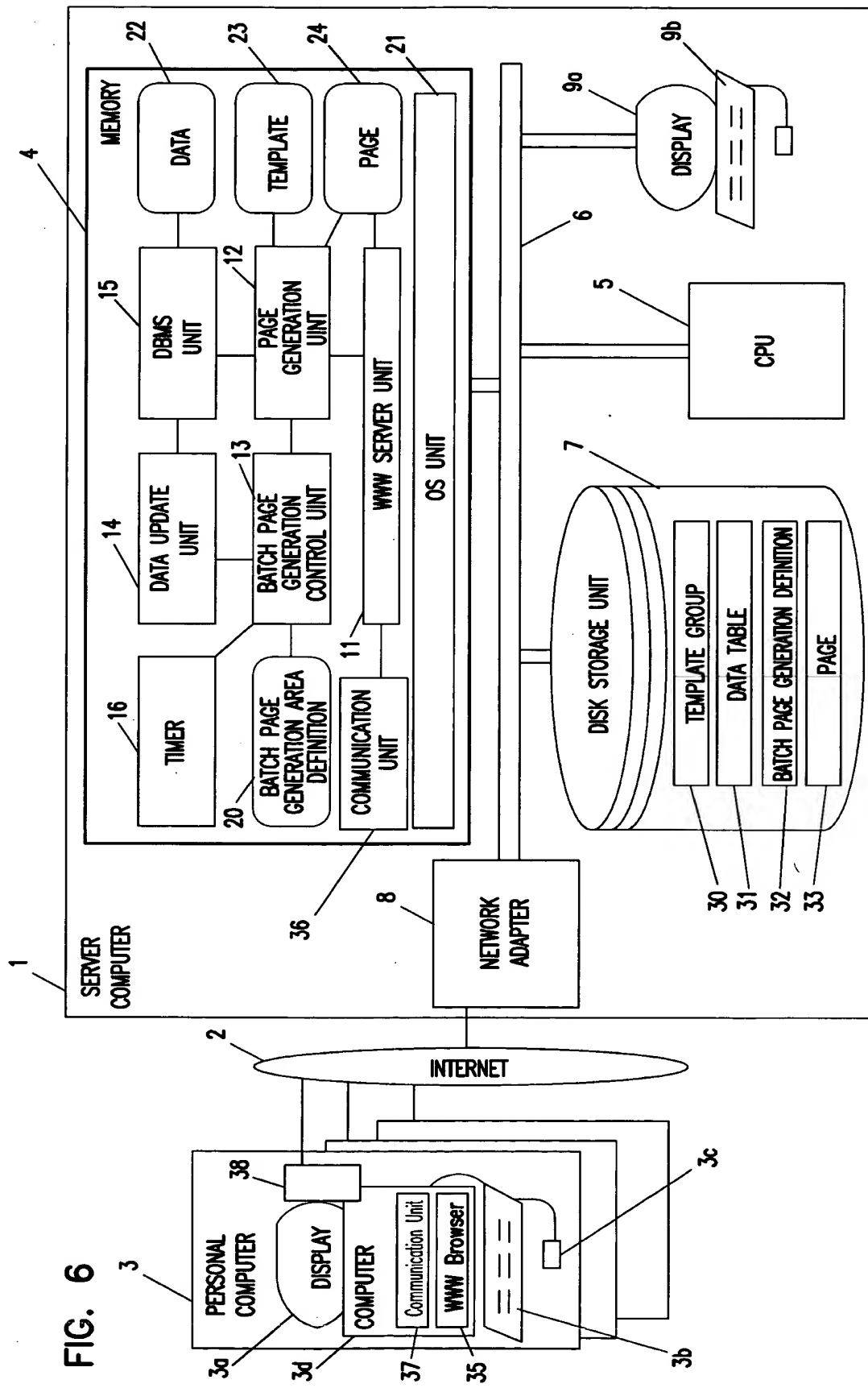


FIG. 6

FIG. 7

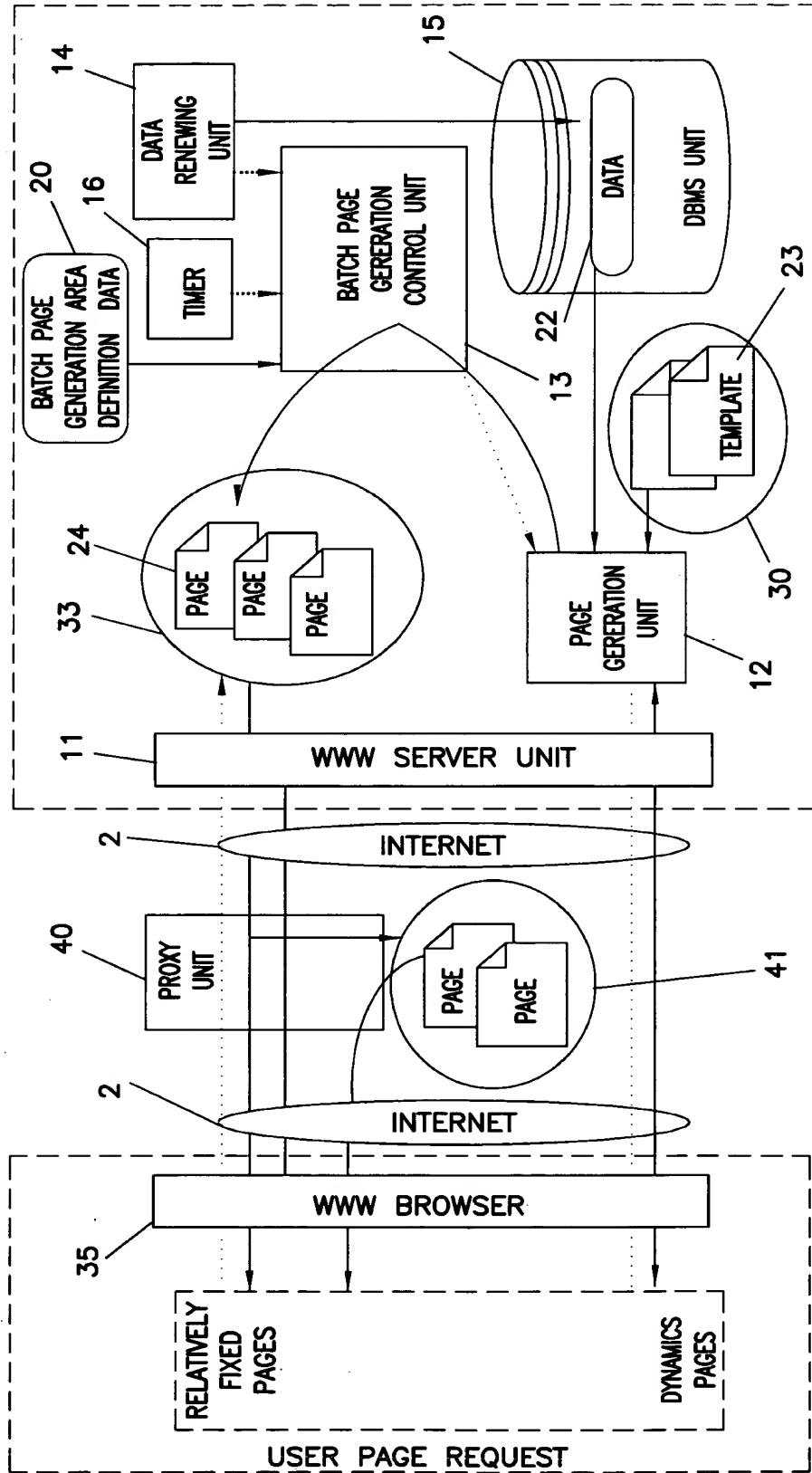


FIG. 8

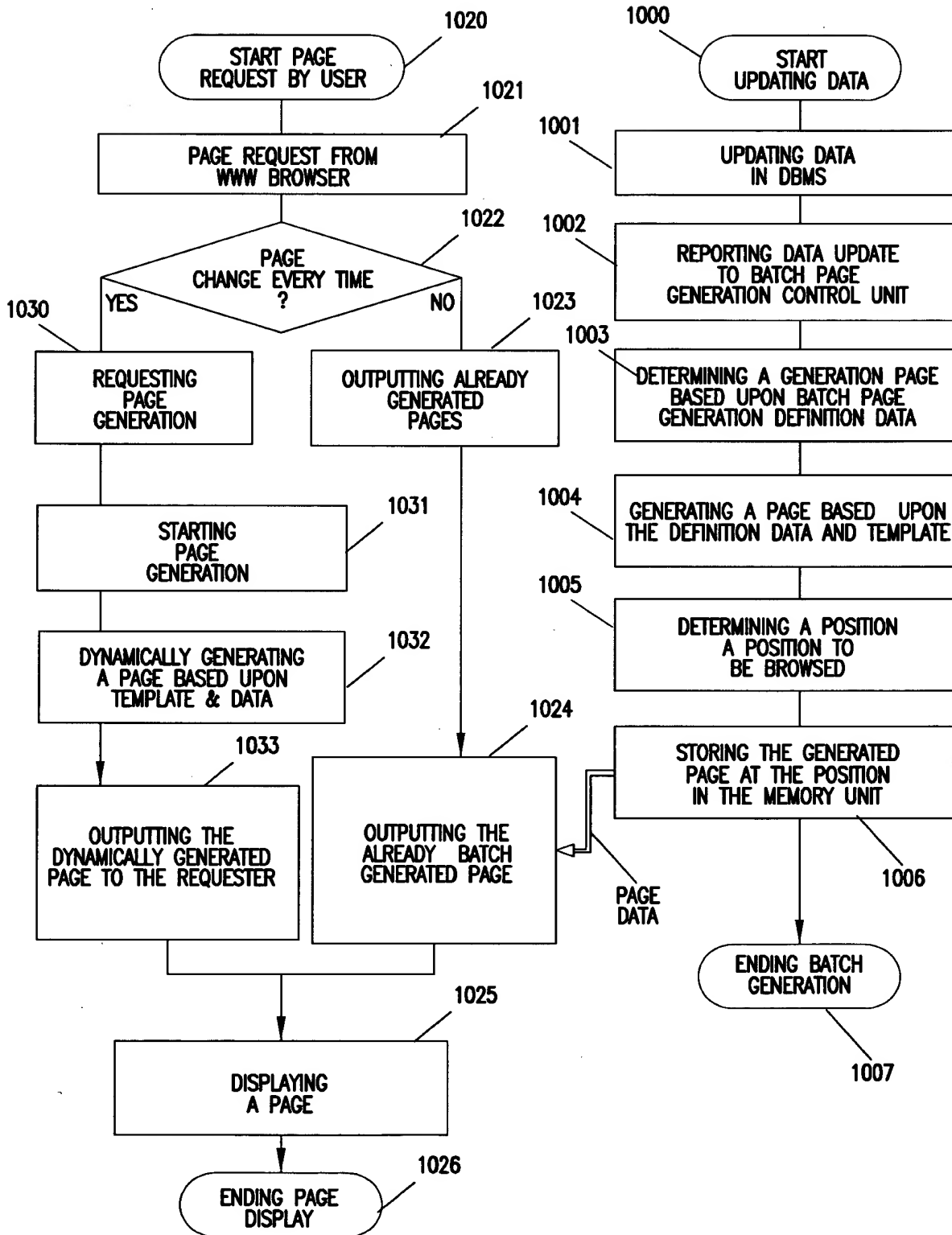




FIG. 9

BATCH PAGE
GENERATION DEFINITIONS 70

ID.	TRIGGER TYPE	TRIGGERING CONDITIONS	BATCH PAGE GENERATION COMMAND	GENERATED PAGE NAME
71 1)	TIME	EVERY 6 AM	page TEMPLATE = c. html	c_g_.html
72 2)	DATA UPDATE	UPDATE ON PRODUCT A	page TEMPLATE = a. html & ITEM = 1000a	a_g_100a.html
73 3)	TEMPLATE UPDATE	a. html UPDATE	page TEMPLATE = a. html & ITEM = *	a_ g_*.html
4)			
			

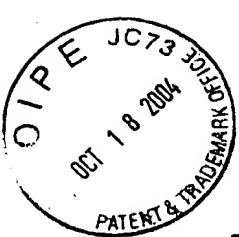


FIG.10

```
<HTML>
<head> <title> Product Search Page </title> </head>
<BODY>
<!--EXEC INTERFACE=PDBManager=Get Anchor
PARAM=(STORE D PRODUCT D PRODUCT NAME MANUFACTURER PRICE MANUFACTURER ??? RETAIL SUGGESTED PRICE KEYWORD
"$CONDITION", "KEYWORD", 0, 0, 1, 3)
RECORD=REC>
<CENTER>
<B><FONT COLOR="#3333FE"><H1>PRODUCT SEARCH</H1></FONT></B>
<b>No OF SEARCHED ITEMS $COUNT </b><br>
<table border="5" cellpadding="3" cellspacing="0">
  <tr>
    <td width=20%>
      <h4><b>selected item</b></h4>
    </td>
    <td width=80% align="center">
      <h4><b>selecting candidates</b></h4>
    </td>
  </tr>
  <tr>
    <td width=>
      <b>classification</b>
      <!--EXEC INTERFACE=PDBManager METHOD=Get Anchor
PARAM=(CLASSIFICATION, "$CONDITION", "$KEYWORD", 1, "Large Classification", 0, 0, 1, 1)
RECORD=REC>
      <!--REPEAT RECORD=REC>
      <A href="/cgi-bin/page?SHOP ID=$SHOP ID&TEMPLATE=mcsearchmain.html
      &KEYWORD=<##ENCODE($KEYWORD)>&CONDITION=<##ENCODE($NCOND)>">
        $VALUE</A>
      </REPEAT>
    </td>
    <td width=>
      <b>sub classification</b>
      <!--EXEC INTERFACE=PDBManager METHOD=GetAnchor
PARAM=("Small Classification", "CONDITION", "$KEYWORD", 1, "Small Classification", 0, 0, 1, 1)
RECORD=REC>
      <!--REPEAT RECORD REC>
      <A href="/cgi-bin/page?SHOP ID=$SHOP ID&TEMPLATE=mcsearchmain.html
      &KEYWORD=<##ENCODE($KEYWORD)>&CONDITION=<##ENCODE($NCOND)>">
        $VALUE</A>
      </REPEAT>
    </td>
  </tr>
  <tr>
    <td>
      <b>Price(?)</b>
      <!--EXEC INTERFACE=PDBManager METHOD=Get Anchor
PARAM=("PRICE", "$CONDITION", "$KEYWORD", 2, "PRICE", 0, 0, 1, 2)
RECORD=REC>
      <!--REPEAT RECORD REC>
      <A href="/cgi-bin/page?SHOP ID=$SHOP ID&TEMPLATE=mcsearchmain.html
      &KEYWORD=<##ENCODE($KEYWORD)>&CONDITION=<##ENCODE($NCOND)>">
        $VALUE1 ~ $VALUE2</A>
      </REPEAT>
    </td>
  </tr>
</table>
</center>
</body>
</html>
```

4000A

40001

40002

40004

40003

40007 40006 40005

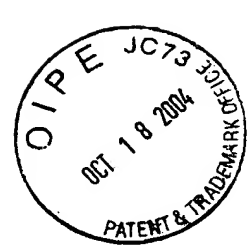


FIG. 11

4000B

```
<HTML>
<head> <title>PRODUCT SEARCH PAGE</title> </head>

<BODY>
<CENTER>
<B><FONT COLOR="#3333FF"><H1>PRODUCT SEARCH</H1><FONT></B>
<b>No. OF SEARCHED ITEMS 184 </b><br>

<table border="5" cellpadding="3" cellspacing="0"
  <tr>
    <td width=20%>
      <h4><b>SELECTION </B></H4>
    <td width=80% align="center">
      <h4><b>Selection Candidates</b></h4>
    </td>
  </tr>
  <tr>
    <td>
      <h4><b>classification</b></h4>
    <td>
      <A href="/cgi-bin/page?SHOP ID=a-SHOP ID&TEMPLATE=mcsearchmain.html
        &KEYWORD=&CONDITION=%91%E5%95%AA%97%DE+
        =+%27PDF%95%B6%8F%91?">
      TEXT </A>
      <A href="/cgi-bin/page?SHOP ID=a-SHOP ID&TEMPLATE=mcsearchmain.html
        &KEYWORD=&CONDITION=%91%E5%95%AA%97%DE+
        =+%27%83v%83%8A%83y%83C%83h%83J%81%5B%83h%27">
      VOIA </A>
      <A href="/cgi-bin/page?SHOP ID=a-SHOP ID&TEMPLATE=mcsearchmain.html
        &KEYWORD=&CONDITION=%91%E5%95%AA%97%DE+
        =+%27%89%E6%91%9C%27">
      IMAGE </A>
      <A href="/cgi-bin/page?SHOP ID=a-SHOP ID&TEMPLATE=mcsearchmain.html
        &KEYWORD=&CONDITION=%91%E5%95%AA%97%DE+
        =+%27%93%AE%89%E6%27">
      ANIMATION </A>
    </td>
  </tr>
  ... ..
```

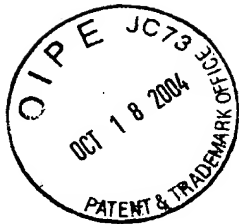
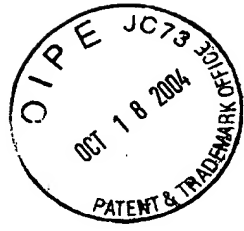


FIG. 12

PRODUCT SEARCH

NO. OF SEARCHED ITEMS 184

SELECTION	SELECTION CANDIDATE										
50	CLASSIFICATION	TEXT	VOICE	IMAGE	ANIMATION						
51	SUB CLASSIFICATION	APPLE AUTOMOBILE	CLASSICS	SOUND TRACK	PUZZLE	POPULAR	EUROPE	ROCH	FLOWERS	BACKGROUND MUSIC	
52	SUGGESTED RETAIL PRICE (YEN)	0 ~ 49	50 ~ 99	100 ~ 299	300 ~ 499	500 ~ 4999	5000 ~ 9999				

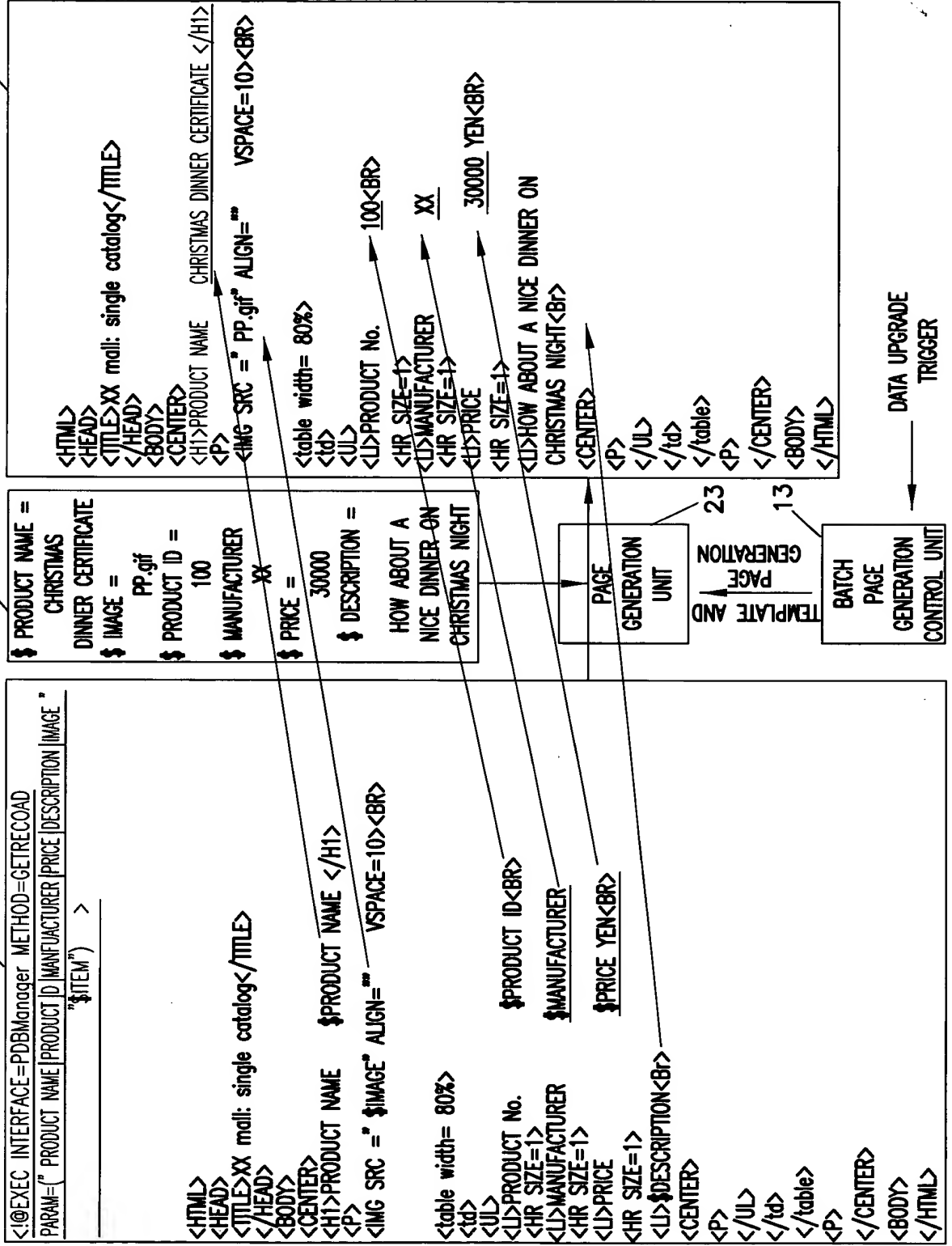


PADE-ex 67

DATA-ex 66

TEMPLATE-ex65

FIG. 13



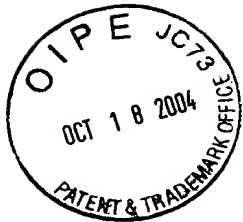


FIG. 14

PRODUCT DATA TABLE

PRODUCT I.D.	STORE I.D.	PRODUCT NAME	MANUFACTURER	PRICE	MEMBER PRICE	IMAGE	DESCRIPTION
....							
1000a	AA	CHRISTMAS DINNER CERTIFICATE	XX	30000	25000	PP.gif	CHRISTMAS
1000b	BB	CHRISTMAS CAKE	YY	4000	3800	PI.gif	SHEET CAKE
....							

FIG. 15

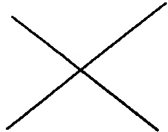
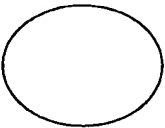
PRODUCT NAME		CHRISTMAS DINNER CERTIFICATE	
<div><div>12/24 XX CHRISTMAS DINNER</div></div>			
PRODUCT NO.		100	
MANUFACTURER		XX	
PRICE		30000 YEN	
HOW ABOUT A NICE DINNER ON CHRISTMAS NIGHT ?			

FIG. 16

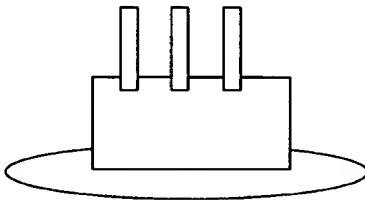
PRODUCT NAME		CHRISTMAS DINNER CERTIFICATE	
<div></div>			
PRODUCT NO.		101	
MANUFACTURER		YY	
PRICE		30000 YEN	
SWEET CAKE CHRISTMAS NIGHT !!			

FIG. 17

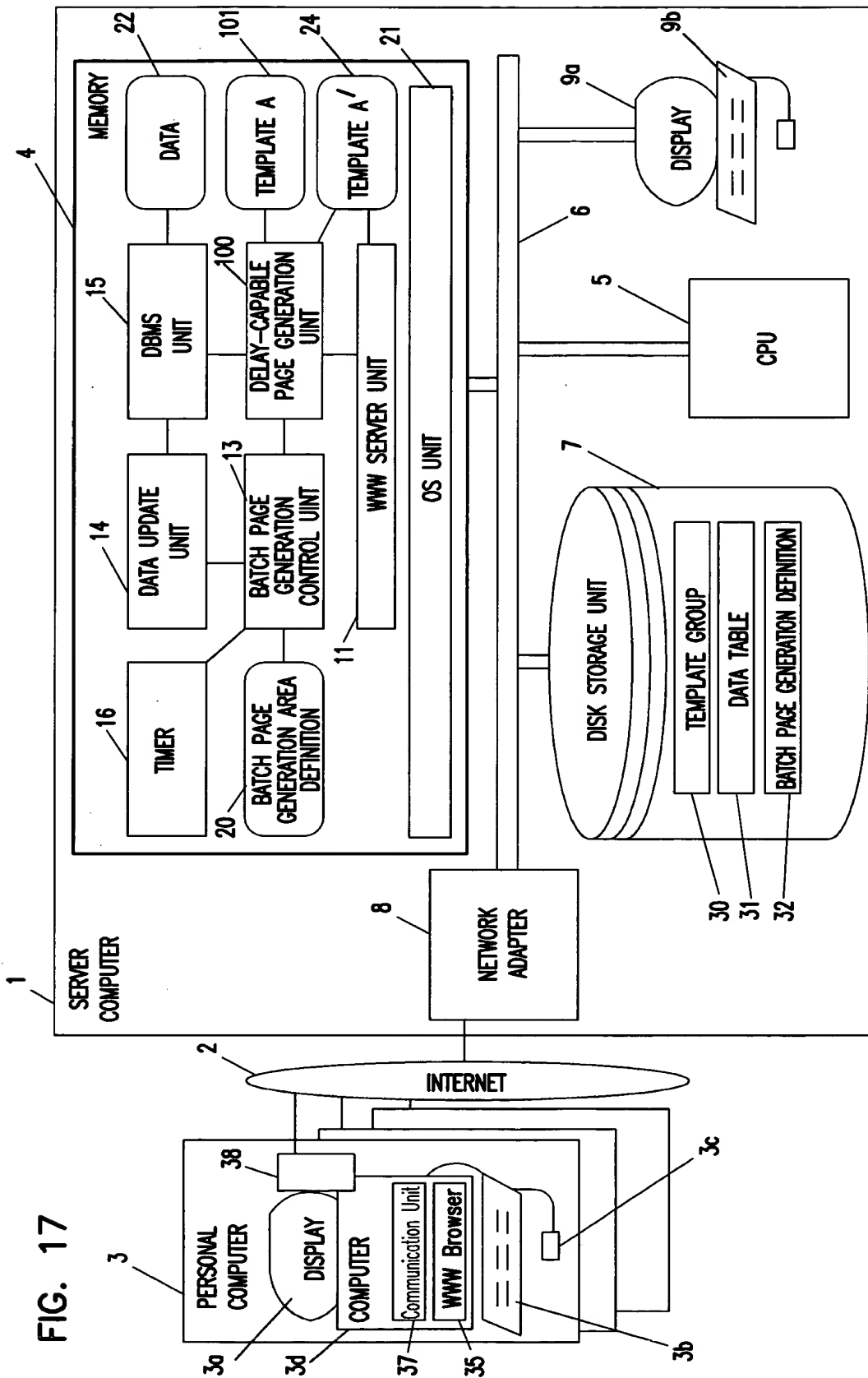


FIG. 18

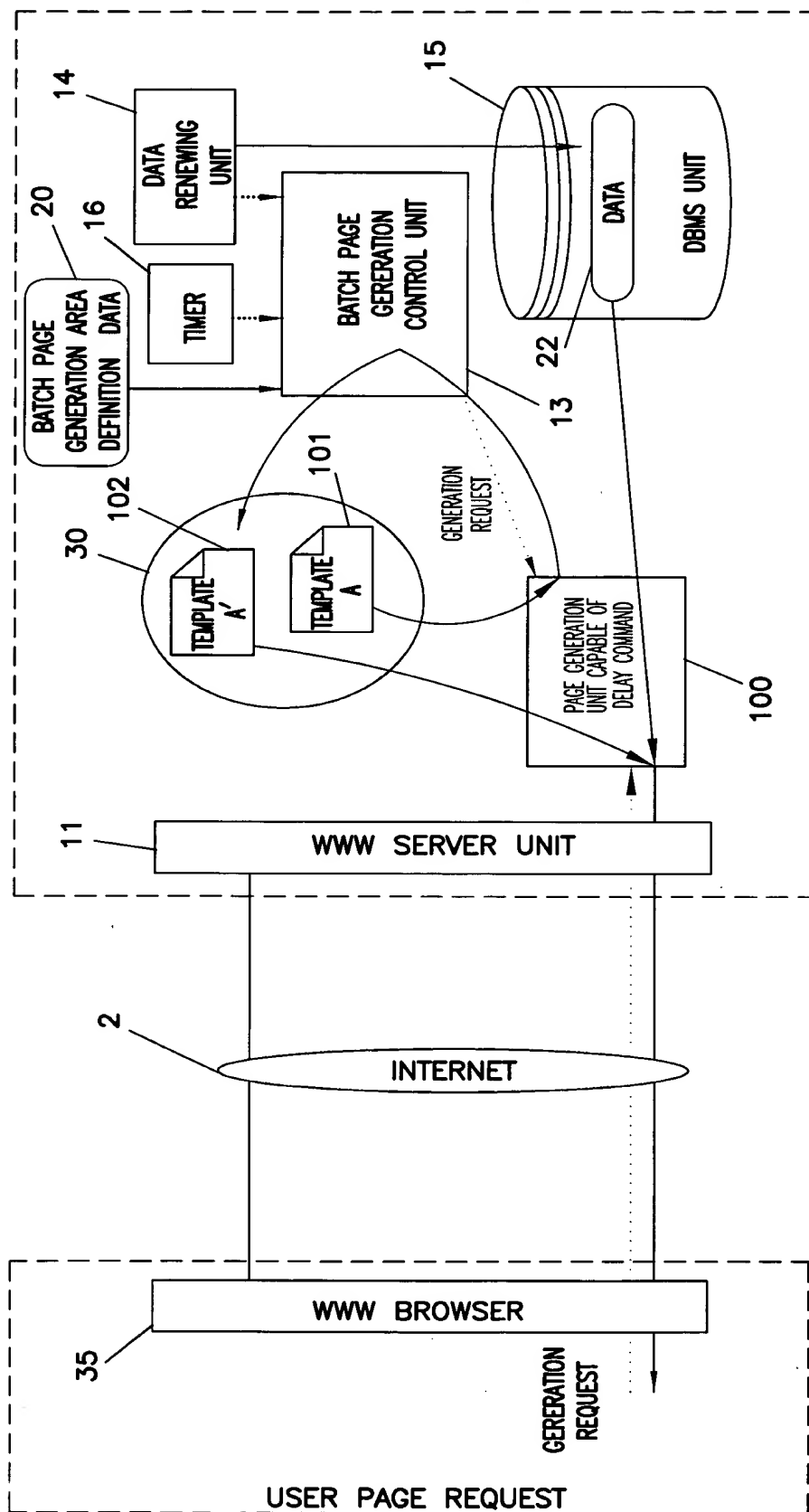


FIG. 19

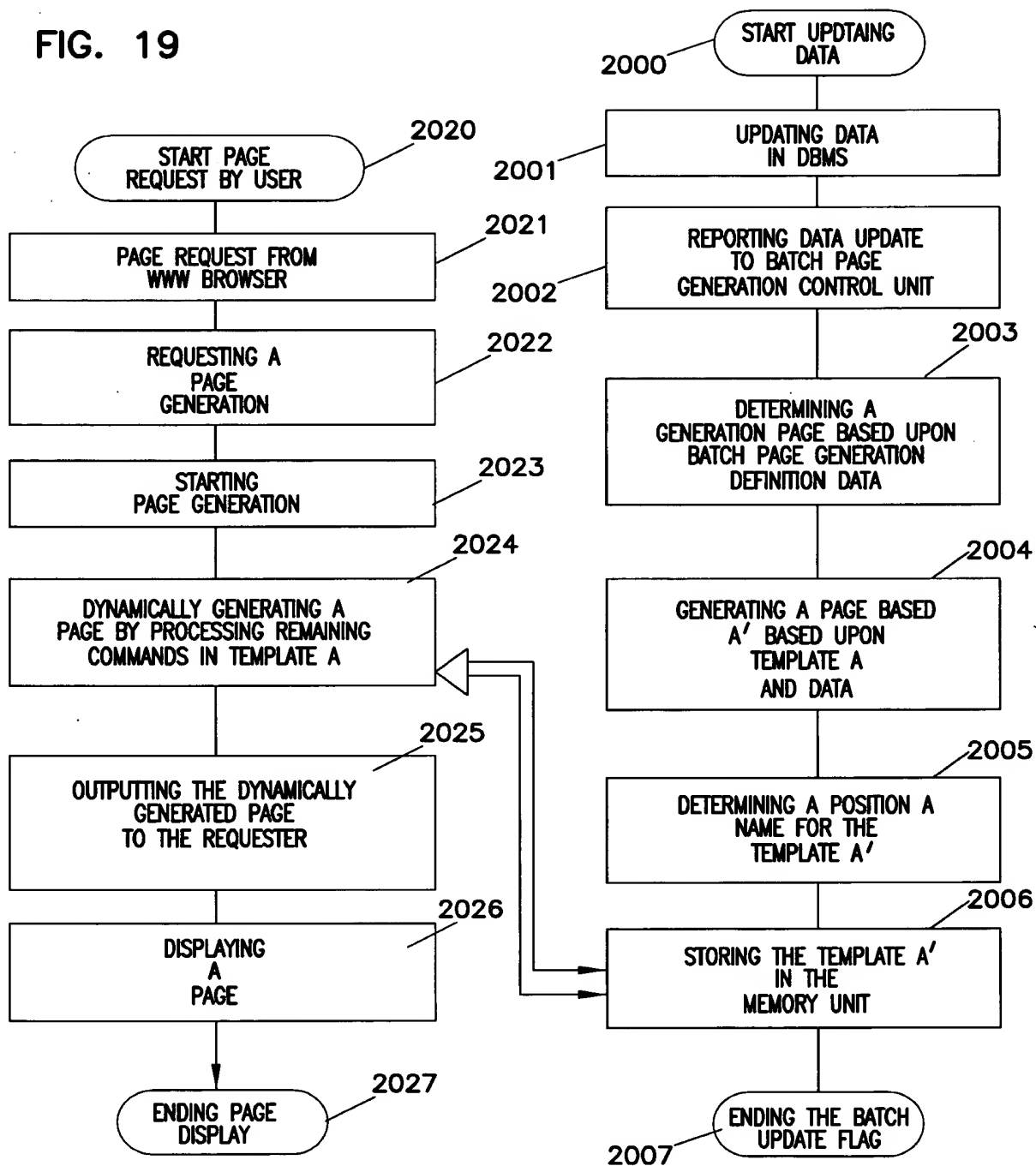


FIG. 20 TEMPLATE A

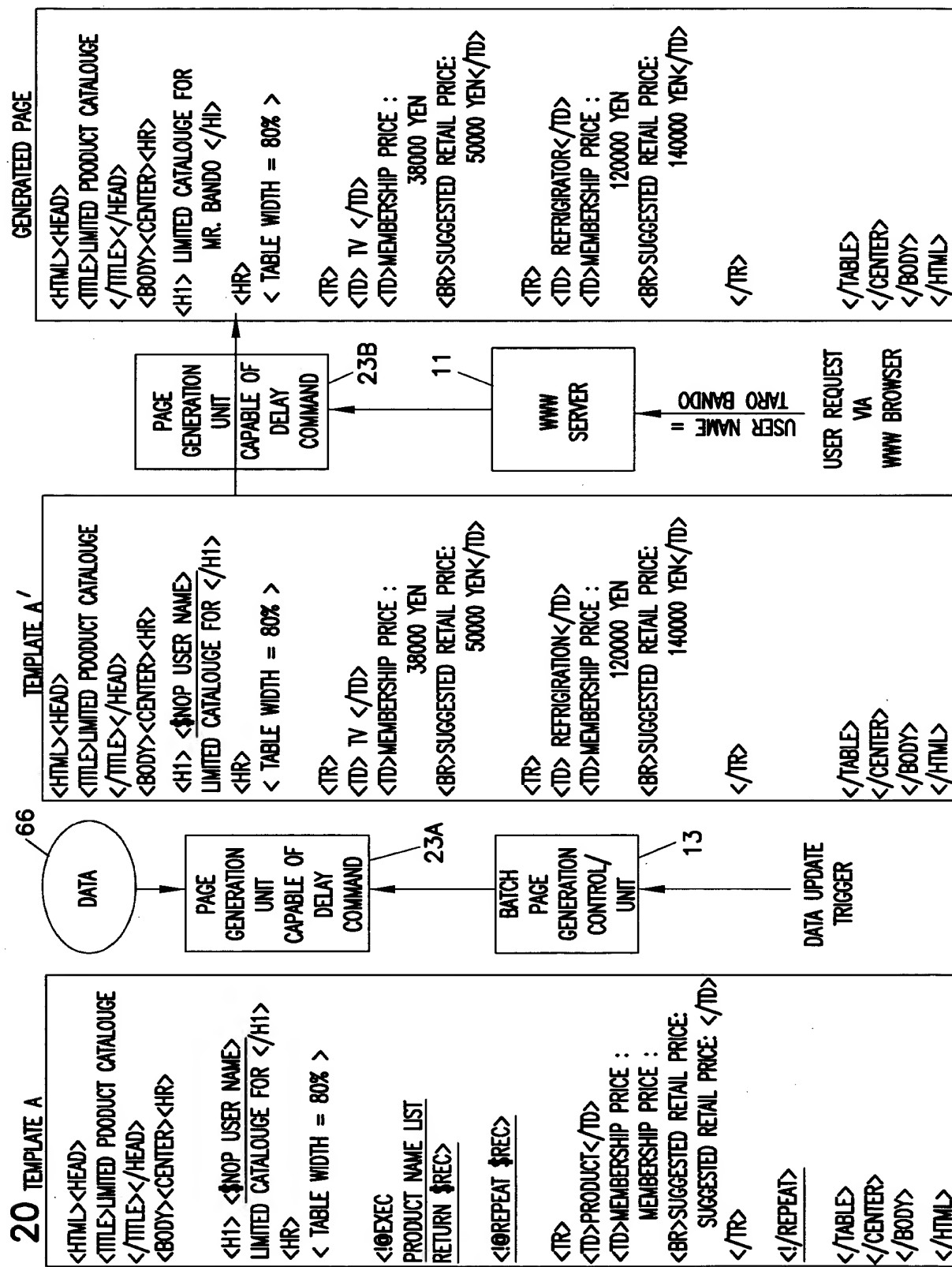


FIG. 21

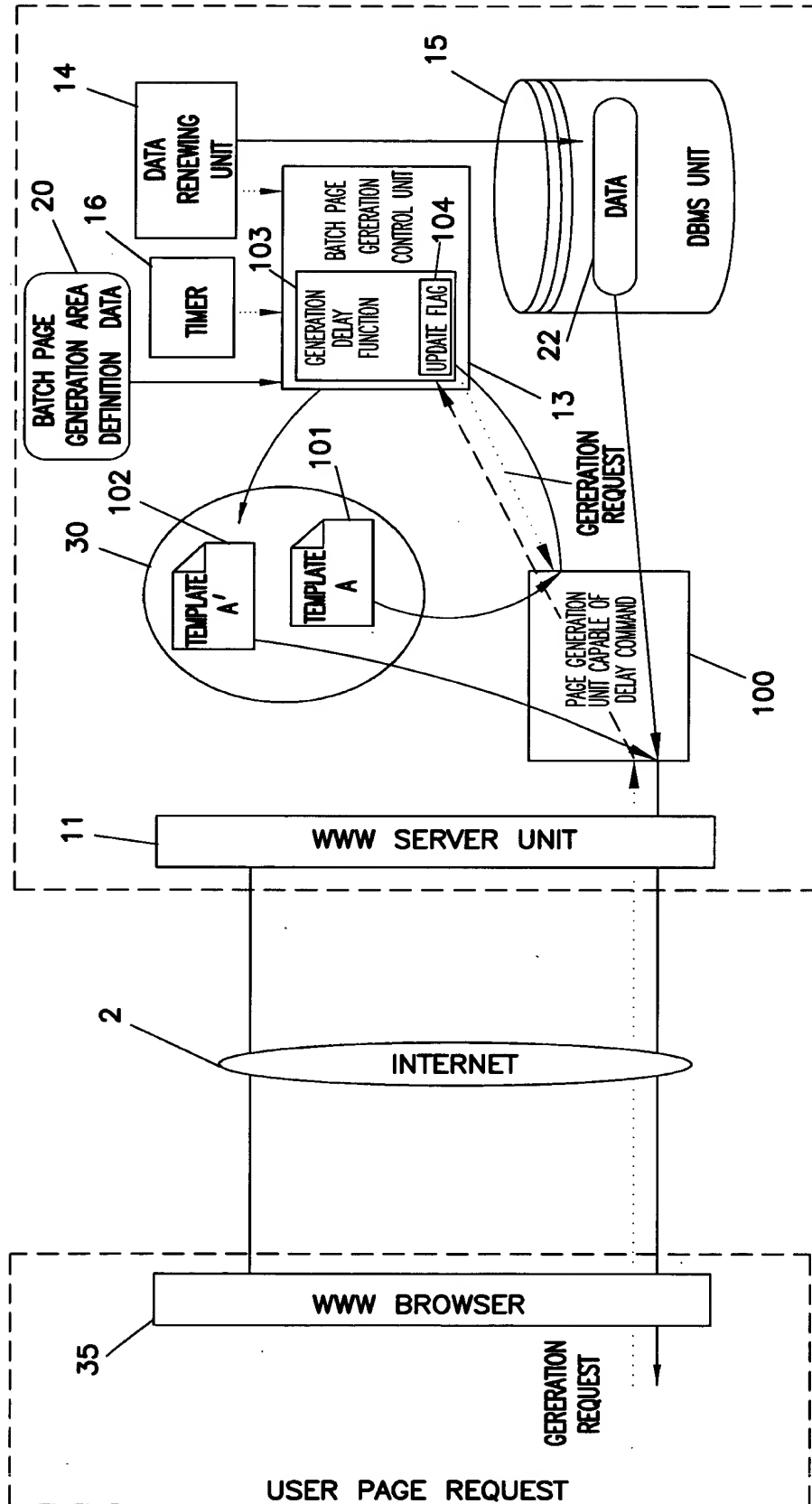


FIG. 22

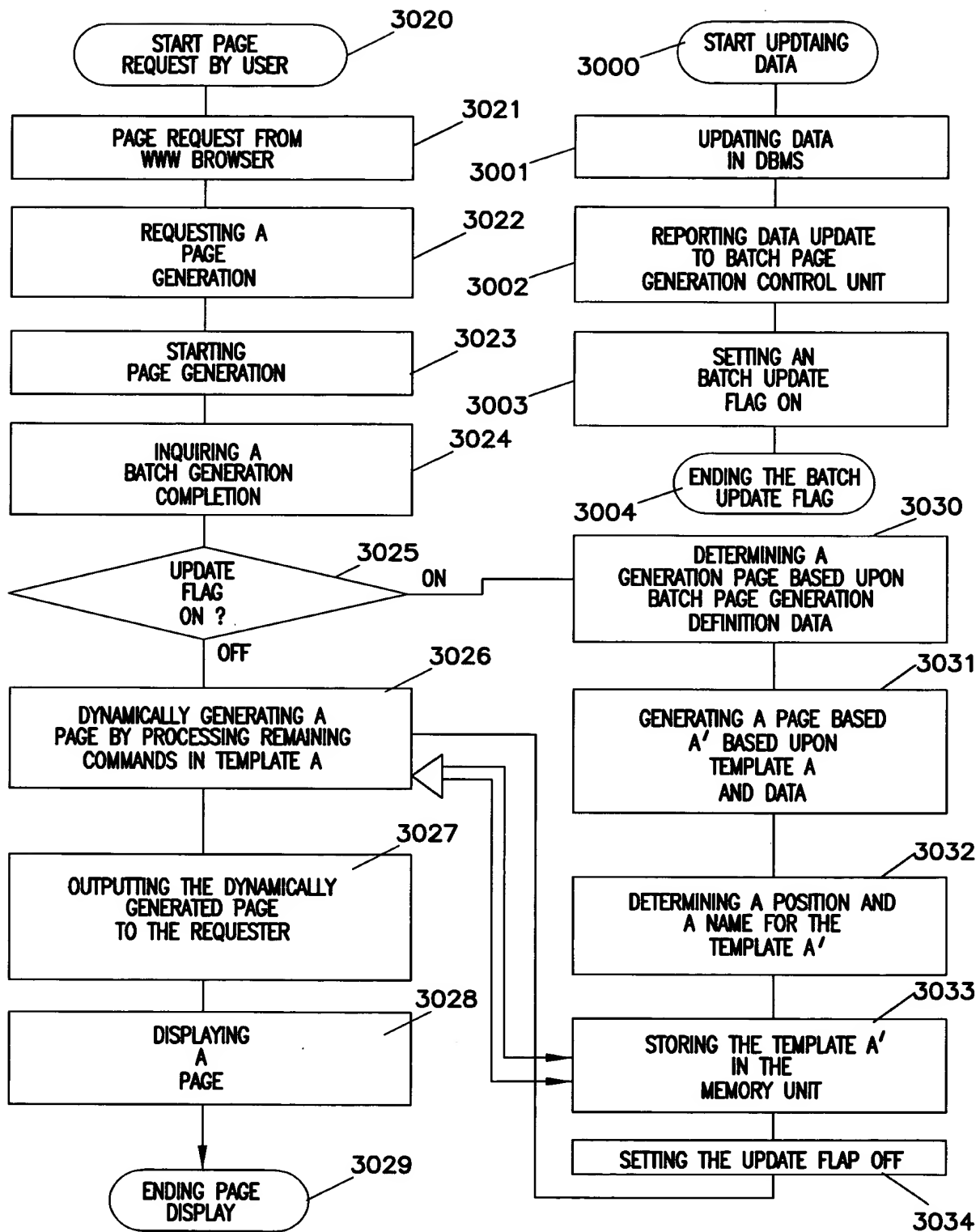


FIG. 23

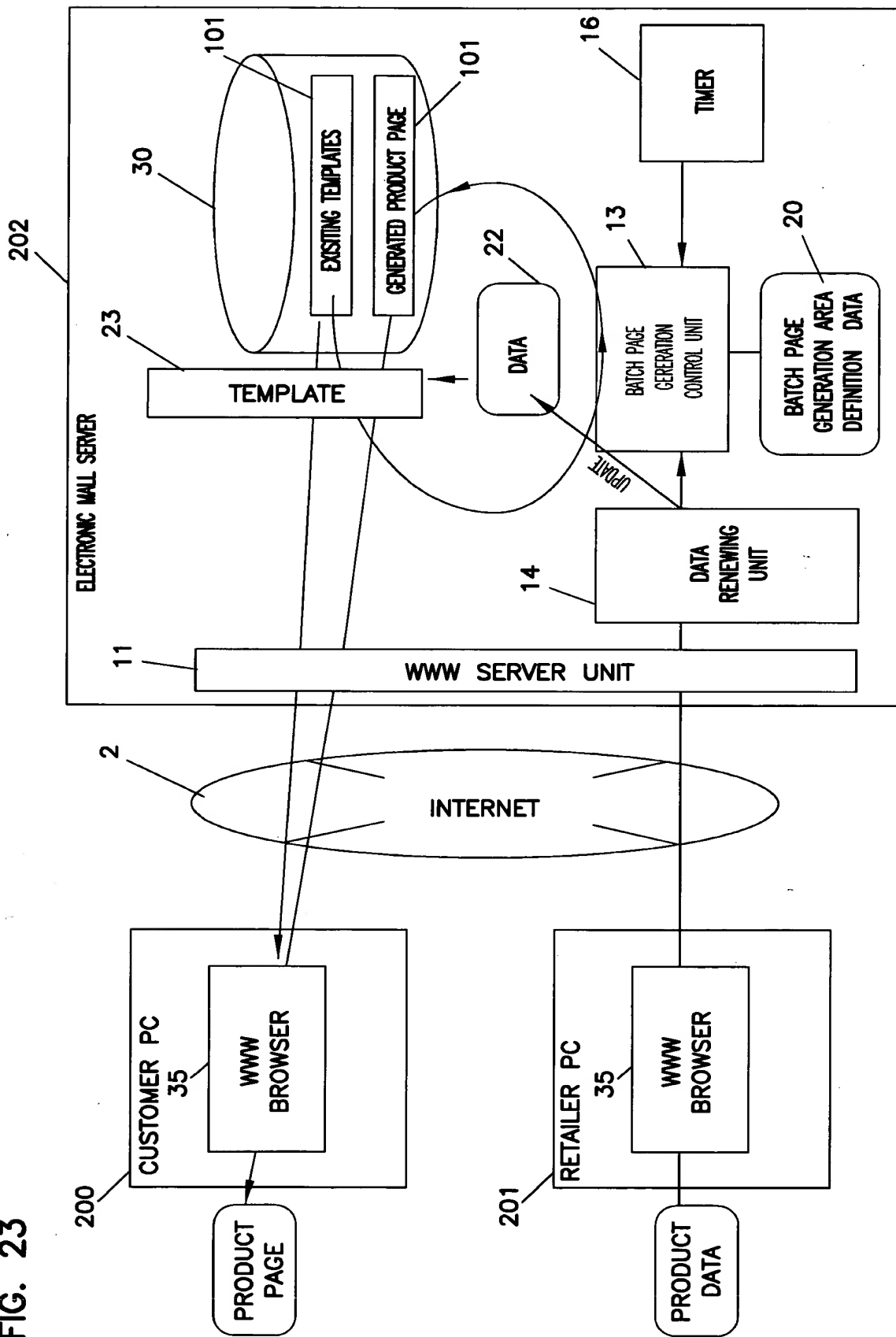


FIG. 24

